



# PLANET: IMAGING THE EARTH EVERY DAY

Benjamin Trigona-Harany



Mailiao Refinery, Taiwan – May 31, 2016



To image the whole world every day,  
**making change visible, accessible  
and actionable.**



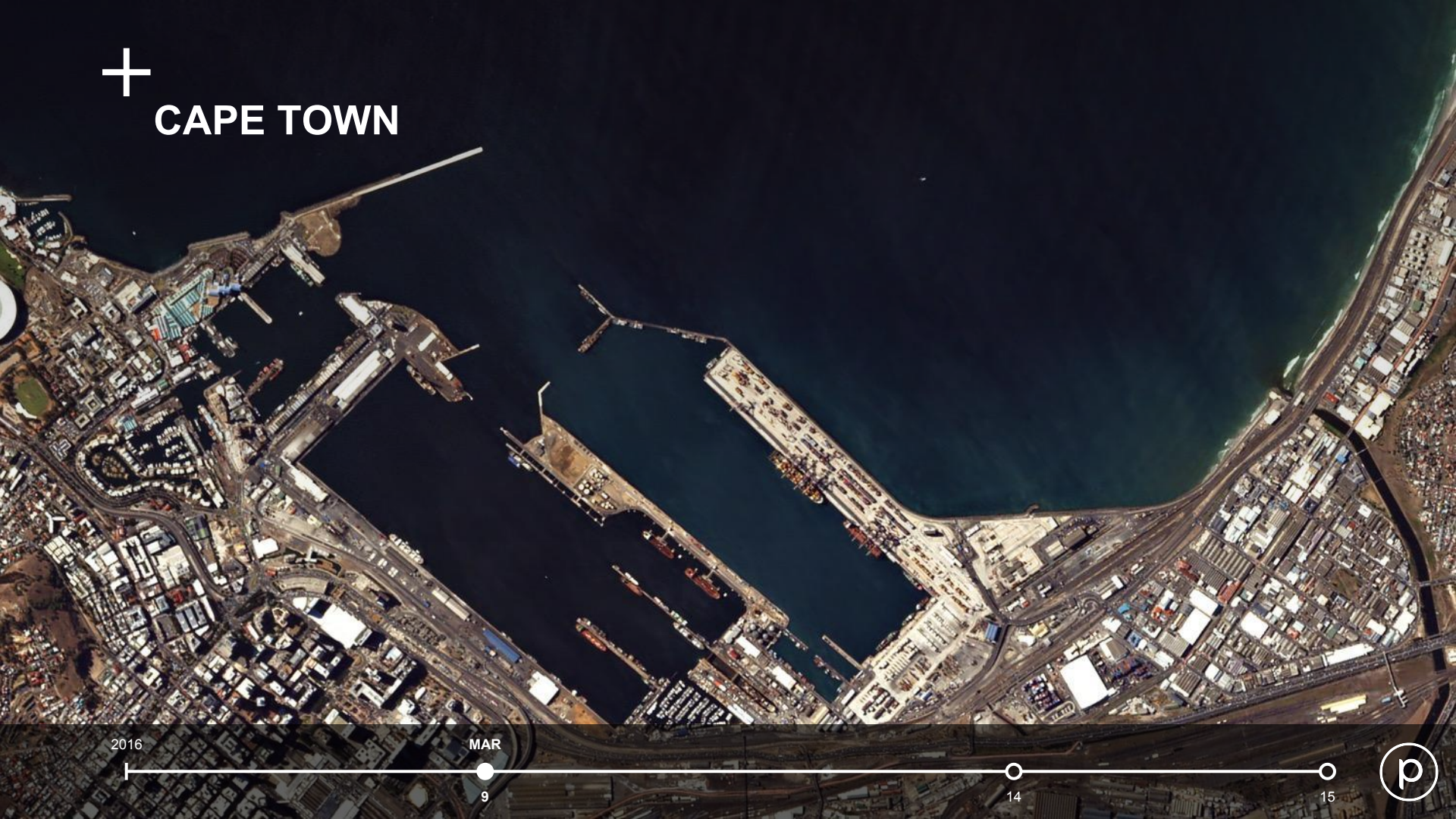


**HONG KONG**  
January 6, 2016





# CAPE TOWN



2016

MAR

9

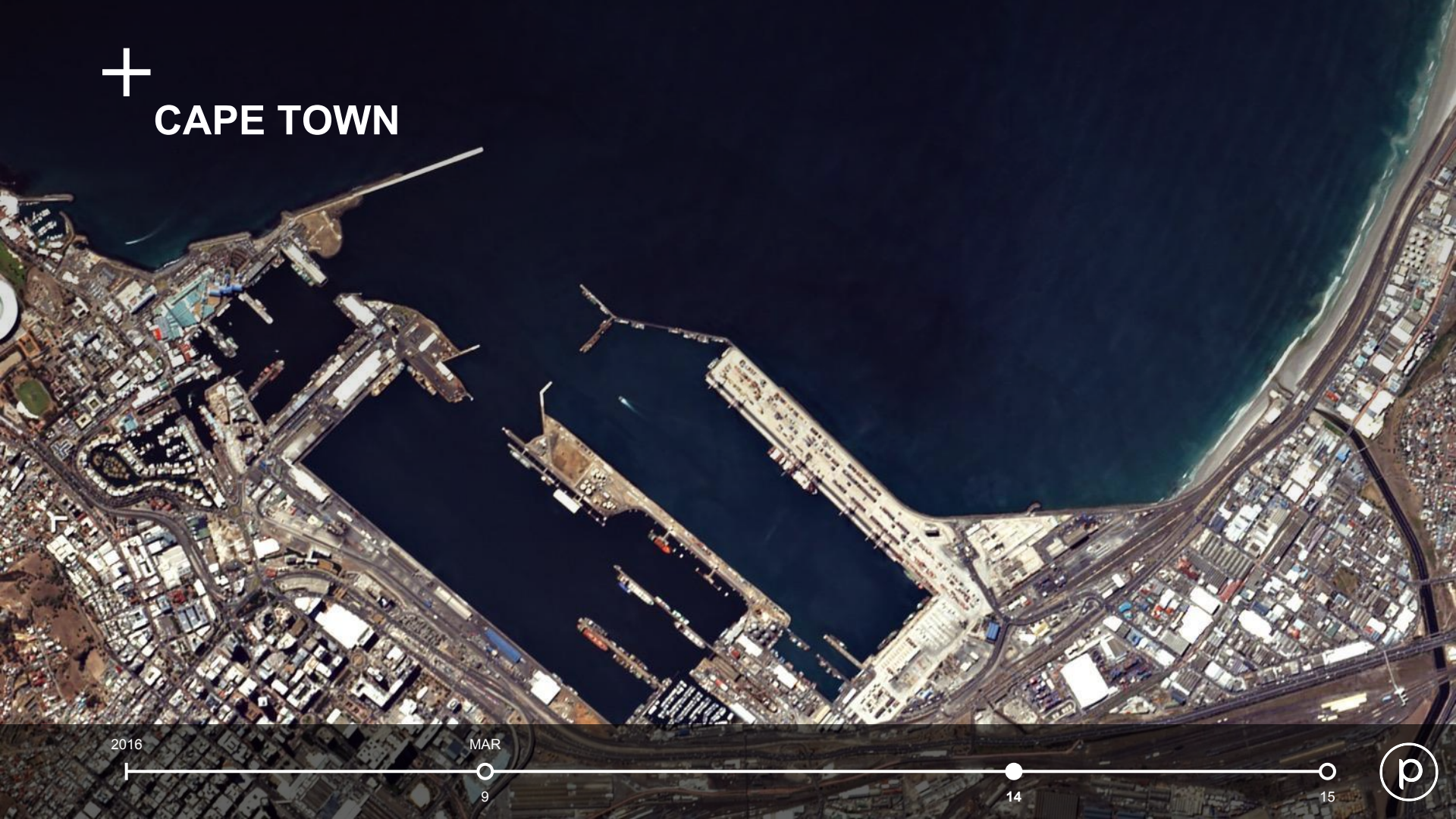
14

15





# CAPE TOWN



2016

MAR



9



14

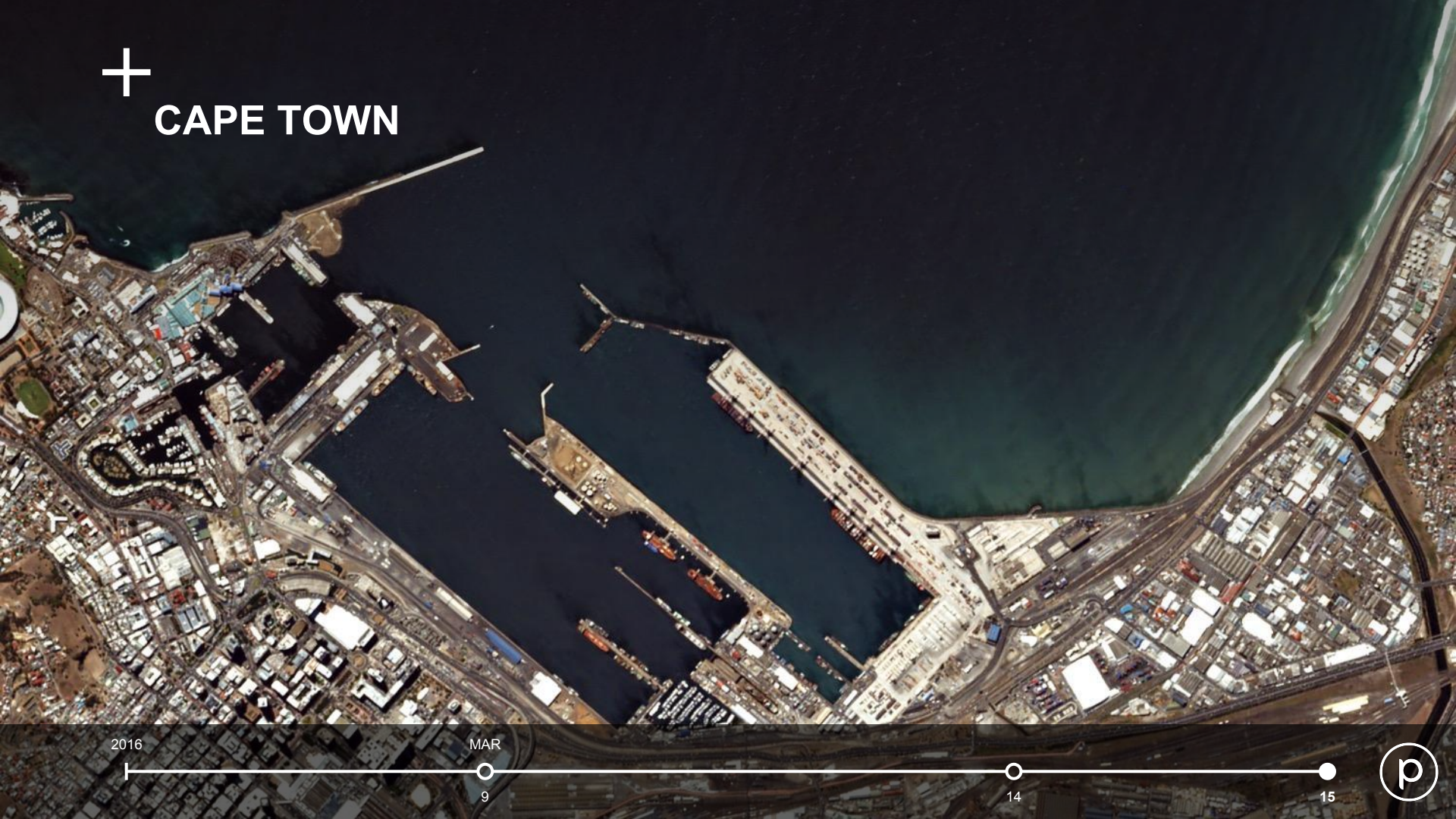


15





# CAPE TOWN



2016

MAR

9

14

15





# SUGAR CANE HARVESTING

Rio Grande

2016

JAN



18

MAR



24





# SUGAR CANE HARVESTING

Rio Grande

2016

JAN



18

MAR



24







## END-TO-END SYSTEM



---

**150**

Satellites

---

**25**

Ground stations

---

**1000s**

of Virtual Machines

---

**API & GUI**

Planet Explorer,  
Developer Tools and  
Third-party  
Applications

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**475KM**

Sun Synchronous  
Orbit

---

**9**

Sites

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**7TB**

Downlinked Daily



## Planet is 5 companies in one

1. Satellite design and manufacturing
2. Ground stations
3. Mission control
4. Image processing
5. Software

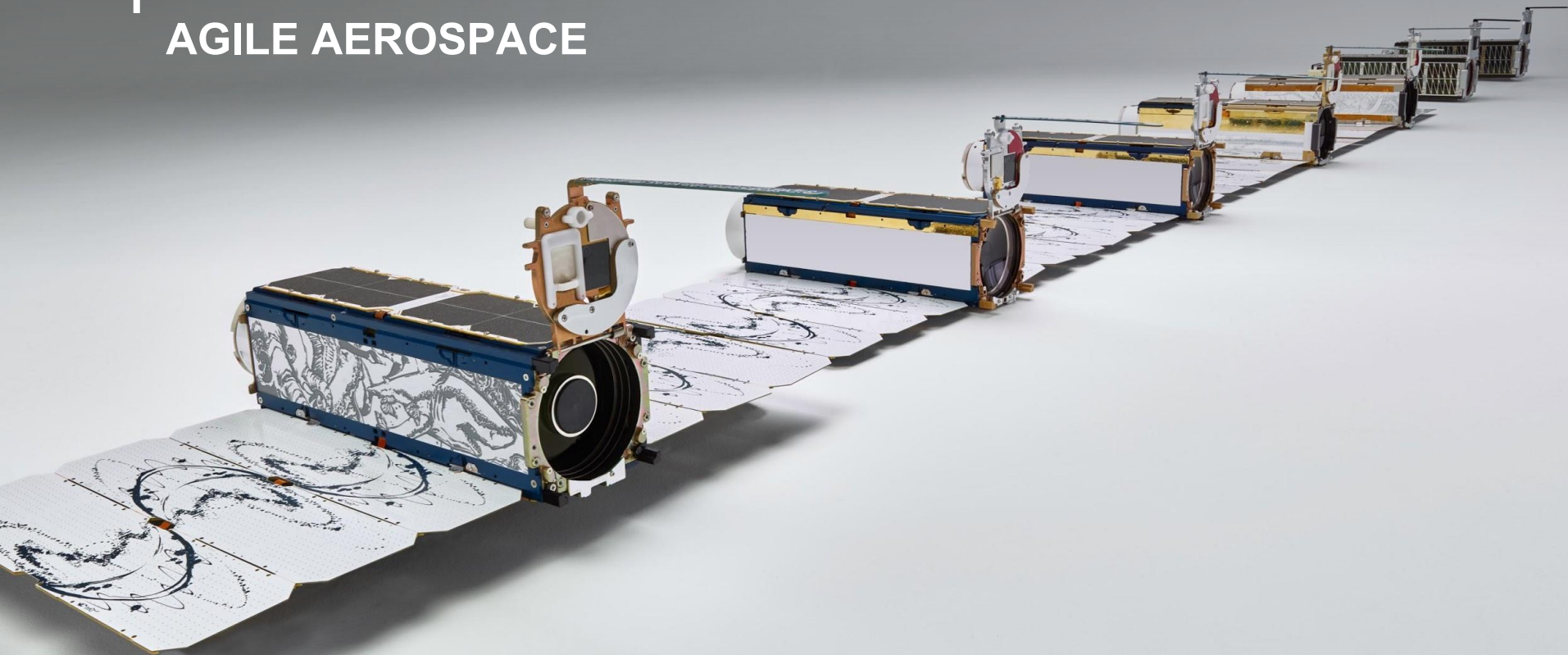


South Passage, Australia

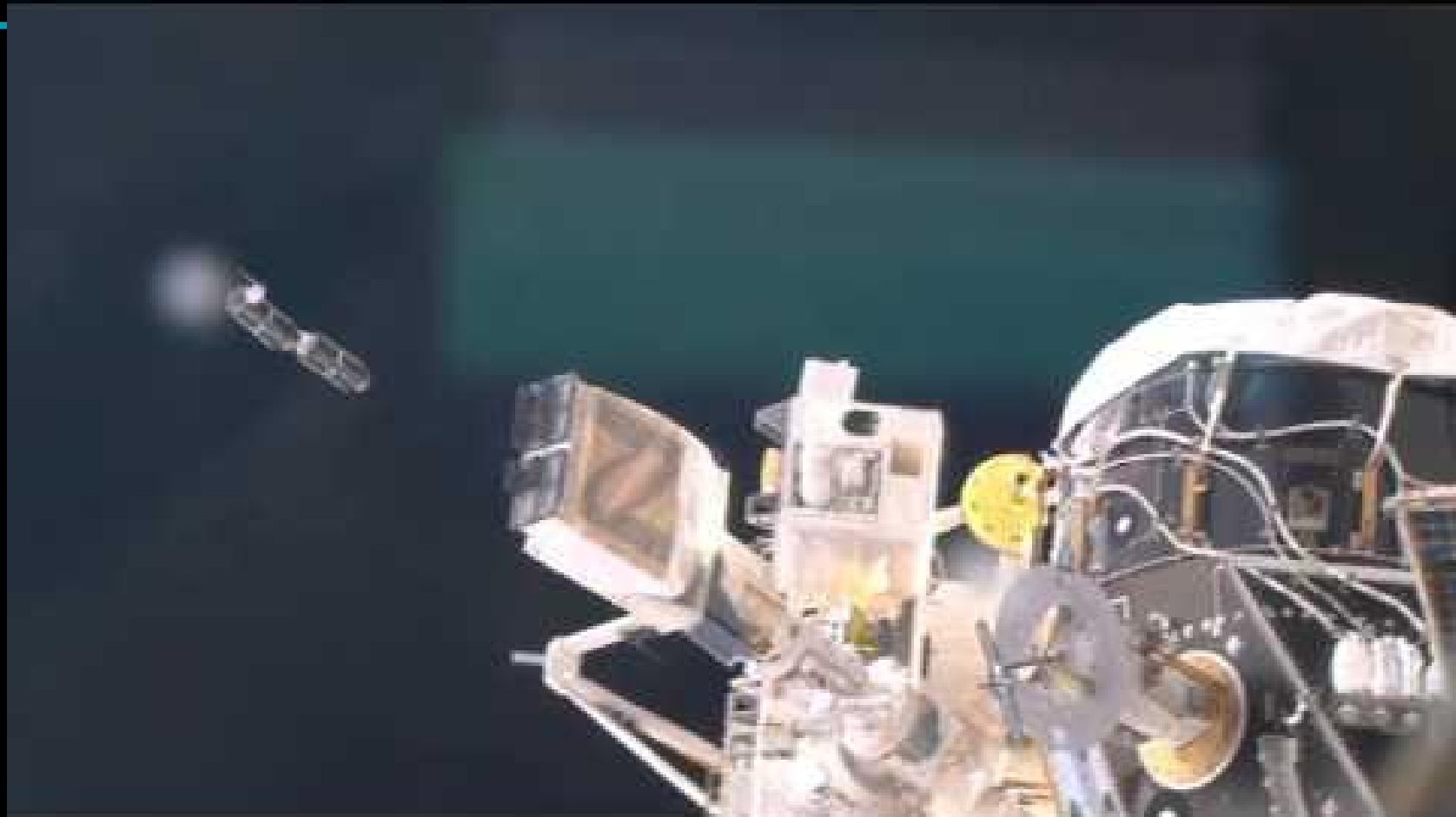




AGILE AEROSPACE









# LAUNCH & MISSIONS

PSLV (88 doves) 14th of February, 2017





PSLV-C37 CARTOSAT 2 S MISSION

ONBOARD CAMERA

A black and white image showing the separation of nano-satellites from the P+ stage of a PSLV rocket. The main body of the rocket is visible at the bottom, with a cluster of small, bright objects (the nano-satellites) being ejected upwards and to the right. The background is dark, making the white objects stand out.

NANO SATELLITES P+ SIDE SEPARATION



# LAUNCH & MISSIONS

Antares (26 doves) 28th of October, 2014







## Doves in space

@dovesinspace

We are in space.

 Space

 [planet.com](https://planet.com)

 Joined July 2015

Tweets  
**200**

Following  
**1**

Followers  
**1,291**

Likes  
**1**

Follow

Tweets

**Tweets & replies**



**Doves in space** @dovesinspace · Jul 14

I'm in space now! Satellite Flock 2k Satellite 33 reporting for duty.



1



2



8



**Doves in space** @dovesinspace · Jul 14

I'm in space now! Satellite Flock 2k Satellite 30 reporting for duty.



4





# LAUNCH & MISSIONS





## ON BOARD SOFTWARE



Linux

ubuntu<sup>®</sup>



## BUILD 7

**Build 7** — launched after just 2 years of development — was Planet's first mass-produced satellite. It consisted of a custom telescope mated to an 11-megapixel CCD camera.



FEB



19

2015



NOV



5

2016



SEP



4





## BUILD 10

**Build 10** introduced an improved carbon-fiber telescope and horizon sensors for more precise attitude control. These innovations resulted in a sharper image, increased signal to noise, and more usable pixels.



FEB



19

2015



NOV



5

2016



SEP



4





# BUILD 13

**Build 13** is Planet's most advanced satellite. It employs a 2nd-generation custom telescope, 29 megapixel camera, and star tracker. Together, these enhancements resulted in a greatly increased field-of-view and better edge-to-edge sharpness. In addition, a field programmable gate array processes data onboard, allowing the high throughput necessary for collecting near infrared data.



FEB



19

2015



NOV



5

2016



SEP

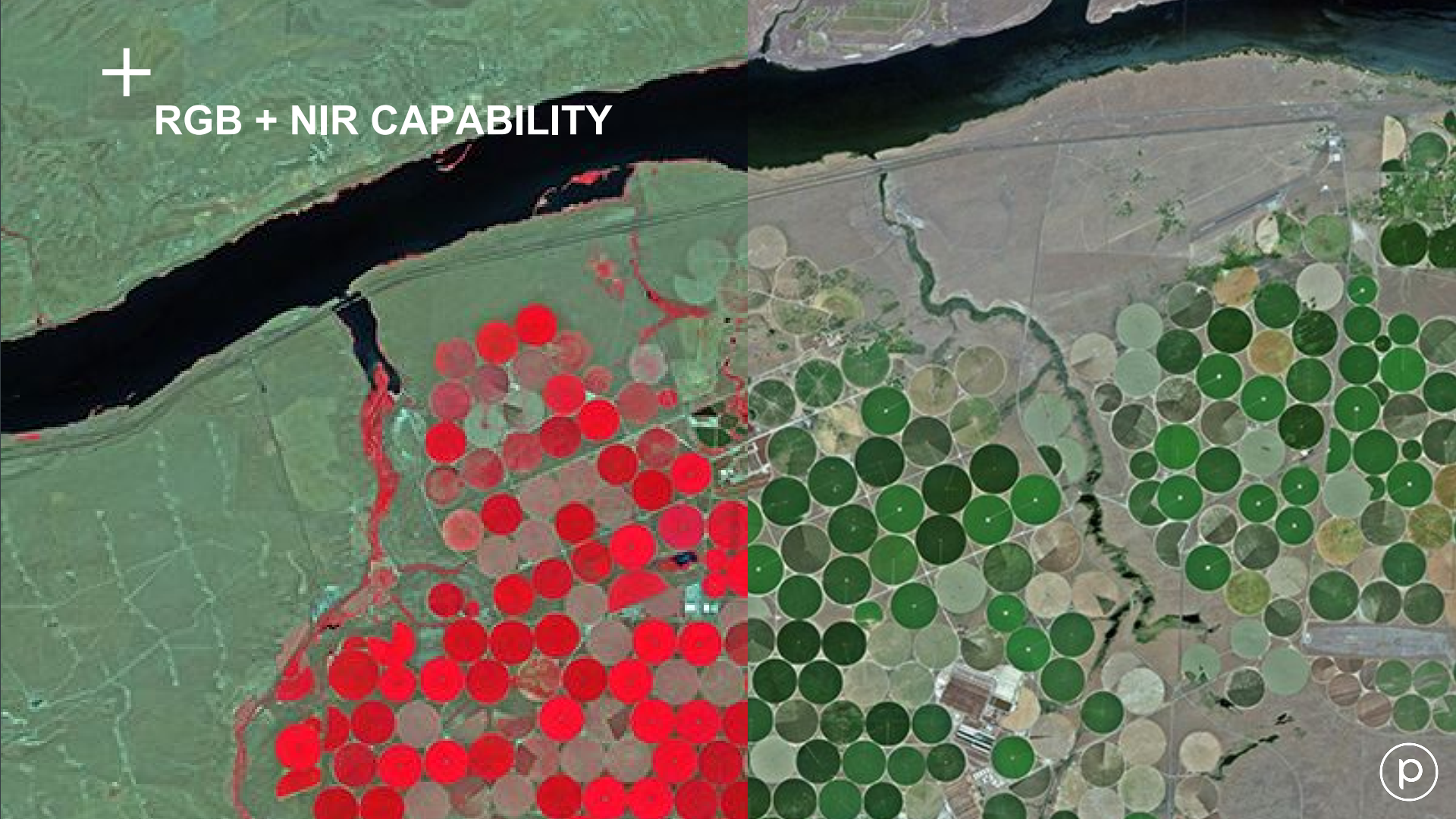


4



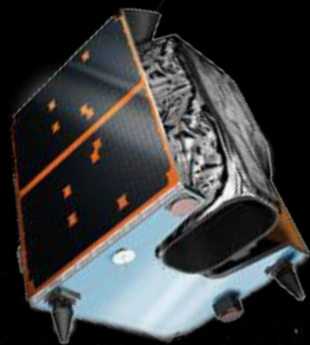


**RGB + NIR CAPABILITY**

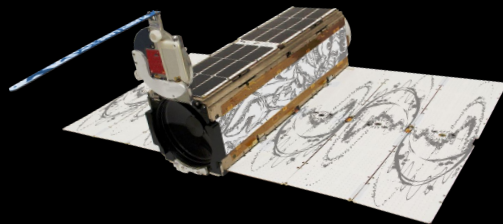




## PLANET'S CONSTELLATIONS

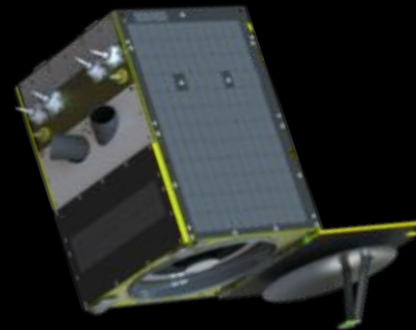


**5** RapidEye  
Satellites



**140+**

PlanetScope  
Build 13  
Satellites



**7** SkySat

**6** More to be  
launched in 2017







# SAMPLE IMAGERY

SkySat A: Frankfurt, Germany

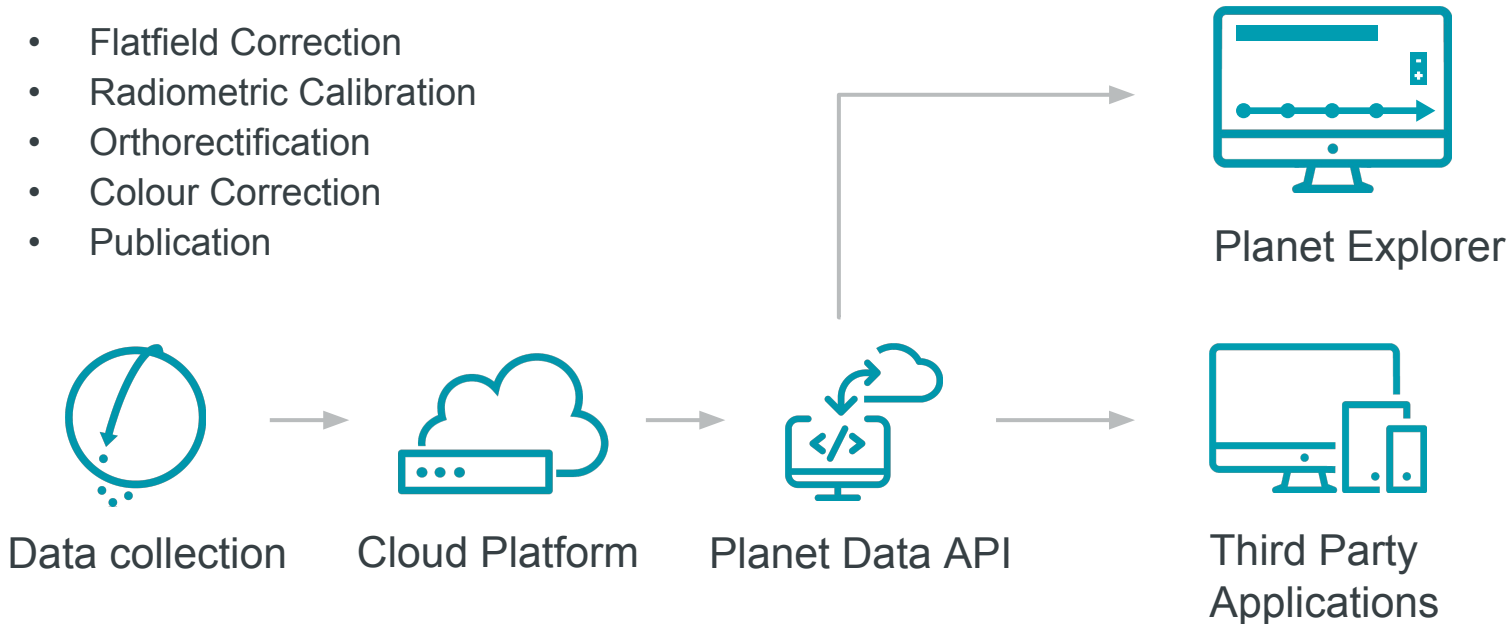




## IMAGE PROCESSING

100m individual images in RGB from doves ~40m RE Images

- Flatfield Correction
- Radiometric Calibration
- Orthorectification
- Colour Correction
- Publication



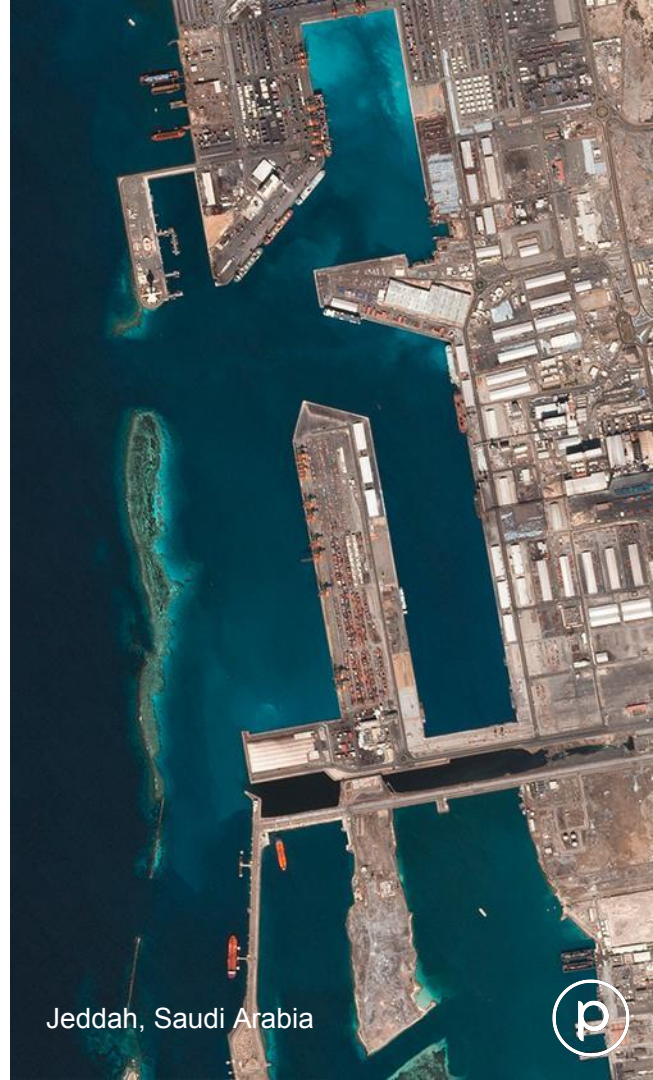


## DELIVERY

Reference application: Planet Explorer  
Delivery via API

- Search
- Preview
- Download

API responses are GeoJSON &  
imagery via GeoTIFF



Jeddah, Saudi Arabia





Boston



No date ranges defined



Save search

Daily Imagery - Aggregate of image captures



Cloud cover  
0 - 25 %



Area coverage  
10 - 100 %



Source  
1 source

All filters >

All (107) >

Most recent >



August 16, 2017

3-band PlanetScope Scene (3 m)  
99 % area coverage

4  
images



August 13, 2017

3-band PlanetScope Scene (3 m)  
100 % area coverage

8  
images



August 4, 2017

3-band PlanetScope Scene (3 m)  
100 % area coverage

2  
images



August 3, 2017

3-band PlanetScope Scene (3 m)  
100 % area coverage

4  
images



August 1, 2017

3-band PlanetScope Scene (3 m)  
98 % area coverage

6  
images



July 31, 2017

3-band PlanetScope Scene (3 m)  
100 % area coverage

3  
images



July 30, 2017

3-band PlanetScope Scene (3 m)  
100 % area coverage

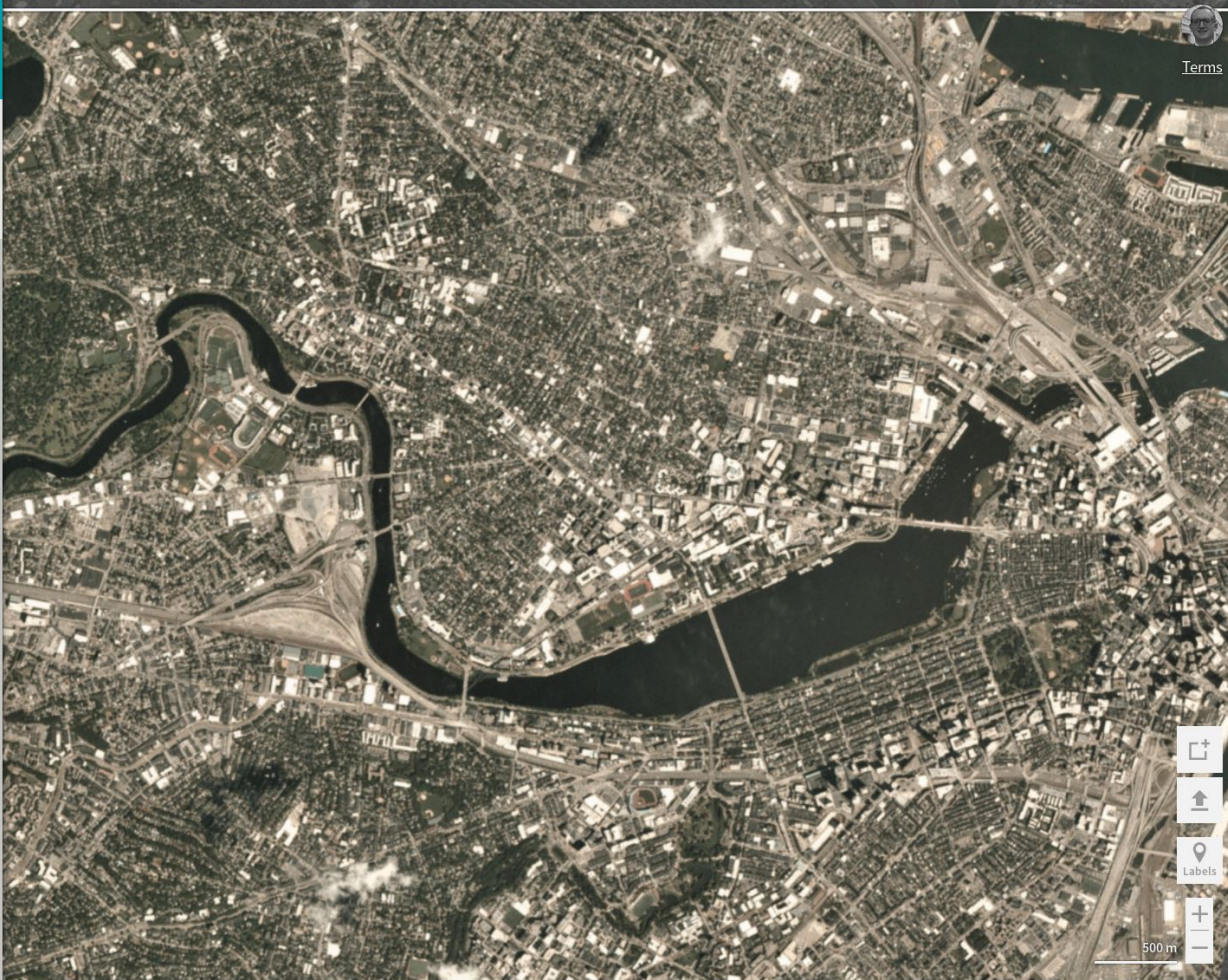
4  
images



July 29, 2017

3-band PlanetScope Scene (3 m)  
47 % area coverage

3  
images



Terms



500 m

1 Month

Daily Imagery



API (:)

Compare days

Order items (2)



# PLANET IMAGERY

13-Band, Multispectral & SWIR  
10m-60m

**SENTINEL-2**

11-Band, Multispectral, & Thermal IR  
15m-30m (100m)

**LANDSAT 8**

4-Band RGB & NIR  
3.5m

**PLANETSCOPE**

4-Band RGB & NIR  
.78m-2.07m

**SKYSAT**

5-Band RGB, NIR & Red Edge  
6.5m

**RAPIDEYE**





- What does it mean to have an monitoring constellation?
- No need for tasking
- “Always on”
- Captures images before events occur





# PULAU PINI, INDONESIA

Undated – Google Earth Image





# PULAU PINI, INDONESIA

May 16, 2016



Logging Roads







# PULAU PINI, INDONESIA

June 22, 2016



Logging Roads





# SAN GABRIEL WILDFIRES

## San Gabriel Mountains

2016

JUN

4

22





# SAN GABRIEL WILDFIRES

## San Gabriel Mountains

### Vegetation

- dense

- moderate

- sparse

- bare

2016

JUN

4

22





# SAN GABRIEL WILDFIRES

## San Gabriel Mountains

Fire retardant lines are in red

2016

JUN

4

22





# SAN GABRIEL WILDFIRES

## San Gabriel Mountains

False Color Composite  
reveals burn scars

2016

JUN

4

22





Lets users think about Earth Observation imagery with a new dimension ...

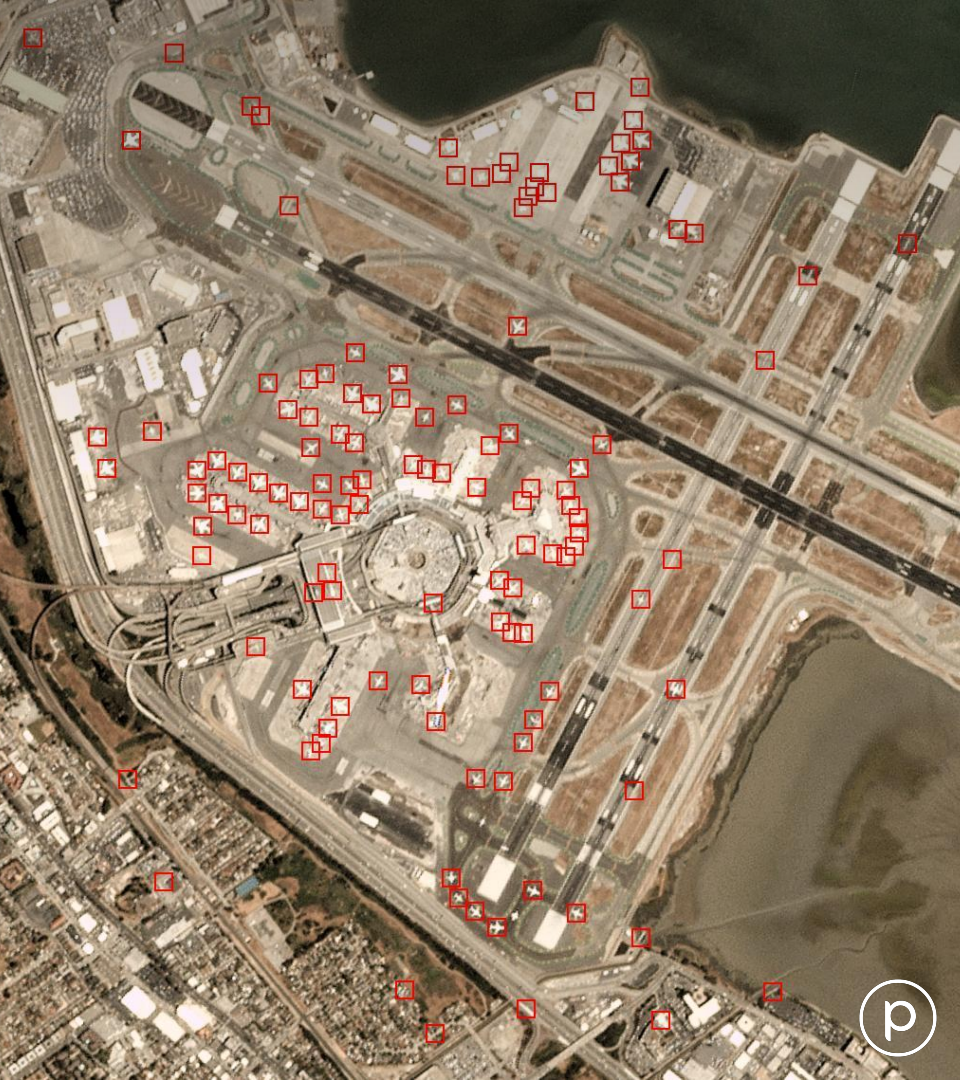
- Planet imagery has temporal resolution
- Think of imagery in a time series
- Large ML training data set





# PLANESNET

<https://github.com/rhummell/planesnet-detector>



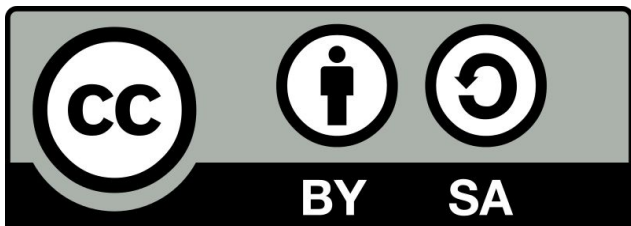


## OPEN CALIFORNIA

Full archive of CA imagery available to anyone

- PlanetScope
- RapidEye
- Landsat
- Sentinel

Sign up at: [planet.com/explorer](https://planet.com/explorer)







Developer documentation: <http://planet.com/docs>

Interactive Jupyter notebooks: <https://github.com/planetlabs/notebooks>

Python Client Library: <https://github.com/planetlabs/planet-client-python>

Javascript Client Library: <https://github.com/planetlabs/client>



Lake Saint Pierre, Canada – April 14, 2016